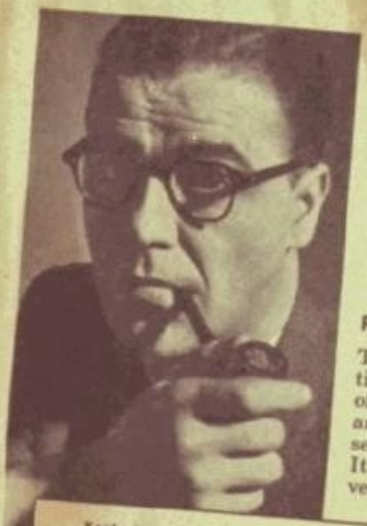
LEO BURNETT COMPANY, *Inc.*
Ad No. 123–Req. No. 96689–126 lines–2 cols. (3 11/16 inches) x 63 lines–B & W (B)
Massachusetts and Maine Newspapers, 1960



What's that in your pipe?

ONE... TWO... THREE TOBACCOS? REVELATION GIVES YOU FIVE

That special flavor in Revelation comes from the harmony of 5 choice tobaccos–blended and processed according to a secret recipe in Richmond, Va. It tastes expensive but costs very little.

Kentucky Burley–the dark flakes in the mixture.
Latakia–the darker brown flakes.
Perique–the very dark flakes.
Virginia Bright–the light, bright leaves.
Old Belt Bright–slightly darker than Virginia.

REVELATION
SMOKING MIXTURE

Source: https://www.industrydocuments.ucsf.edu/docs/lqbv0004
2061033750